BRADLEY KANG

SENIOR PRODUCT DESIGNER

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📍 SEATTLE, WA

EXPERIENCE

SR. PRODUCT DESIGNER 04/2022 - Present
TEALIUM Location
- Currently leading the design of enterprise level B2B customer data platform

SR. PRODUCT DESIGNER 10/2021 - 04/2022
WALMART LABS Location
- Designed the next gen mobile app for Walmart's HR associates utilizing AI and ML

UX LEAD 10/2020 - 10/2021
SHINEFLOW INC Location
- Lead a team of designers and built the foundation for an agile digital marketing workflow
- Managed PPC accounts for global e-commerce brands selling on Amazon

UX DESIGNER 10/2020 - 10/2020
WALMART LABS Location
- Lead design projects for internal web apps, associate mobile app, and customer-facing kiosk

UX DESIGNER 07/2018 - 07/2019
LEVEL 11 Location
- Created and delivered use case documents, user flows, wireframes, prototypes, and final hi-fidelity UI designs for both internal products and client projects
- Projects included fulfillment center system, web admin portal, mobile apps, and kiosk directory

UX DESIGNER 04/2018 - 07/2018
CENTRIFY Location
- Designed web portal and dashboard interfaces for enterprise cloud security platform

Ux Designer 02/2017 - 02/2018
MICROSOFT Location
- Established a premium UX across AAA title of Forza Motorsport franchise on Xbox
- Owned features and translated abstract requirements into clear, implementable flows
- Introduced prototyping into the design process to better communicate UX vision across the game studio

SOFTWARE TEST ENGINEER 03/2011 - 05/2015
NUANCE COMMUNICATIONS Location
- Validated requirements in the following areas to increase customer acceptance: UI/UX, usability, bluetooth, accessibility, localization, device resolution, cloud services, and voice dictation

EDUCATION

B.S. in Informatics
University of Washington
09/2005 - 06/2010

SKILLS

Adobe Illustrator · Agile · Cloud Security · Cloud Services · figma · Informatics · Mobile Apps · PPC · Sketch · UI/UX · usability testing · user research · wireframes